

A pair of hands is shown from the front, cupping a glowing lightbulb. The lightbulb is illuminated from within, casting a warm, golden glow. The background is dark, making the hands and the lightbulb stand out. The text is overlaid on this image.

DreamNation Podcast Partners

A Sponsorship Proposal

ABOUT THE PODCAST



Started by Casanova Brooks, an award-winning entrepreneur, author, speaker, and real estate expert. The purpose of the [DreamNation Podcast](#) is to **INSPIRE** you to **DREAM** bigger and **CREATE** more so you can truly live more of the life you want and deserve. This podcast serves

as a bridge for entrepreneurs and future entrepreneurs to shares the stories, resources and strategies of peak-performers, thought leaders, and change makers so that anyone can tap into their potential to build a wealthier, healthier, and more enjoyable life.

THE FOUR PILLARS: WHAT WE BELIEVE

Dream Nation focuses on four specific pathways to help our entrepreneurial-minded audience tap into the **next level of their lives**. These are the same pathways that helped Casanova transform his life from a man who had lost everything to become an award-winning real estate expert, multiple business owner, and highly sought-after national speaker.

Here are those pathways:

Mindset- Creating the foundation for your dreams with the right mindset

Business- Mastering entrepreneurship to earn what you deserve

Lifestyle- Bridging the gaps in your dream life with smarter tools and resources



[Visit Our Website](#)

OUR REACH

Our podcast is emerging as with rapid growth. Our host Casanova Brooks, has personally amassed a network of 60,000+ supporters, fans, colleagues, and partners. His online and offline channels are well connected, which allow him to opportunities to connect with high profile entrepreneurs like Ivan Estrada and Dr. George Fraser.

OUR HOST: CASANOVA BROOKS



Casanova Brooks is a millennial entrepreneur who is well acquainted with "building a dream from the ground up." No stranger to adversity, Casanova has continued to beat the

odds including overcoming being diagnosed with stage 4 cancer which nearly took his life at the age of 15. He was also faced with the burden of losing his mother, home, and job in just a couple of weeks. He then built a 7-figure business less than one year later. Since then he has built several businesses and focused on the path of living everyday full out and ultimately creating a life his design.

His message of persistence through building relationships, strategic business moves, and inspirational hustle are the foundation of what he and many other peak performers shares in his weekly podcast in hope it will inspire, motivate, and empower others to blaze their own path with no regrets.

WANT TO HEAR A LITTLE BIT OF THE DREAM-BUILDING MAGIC? HERE'S A COUPLE OF CLIPS...



[Click Here To Watch The Episode Clip](#)

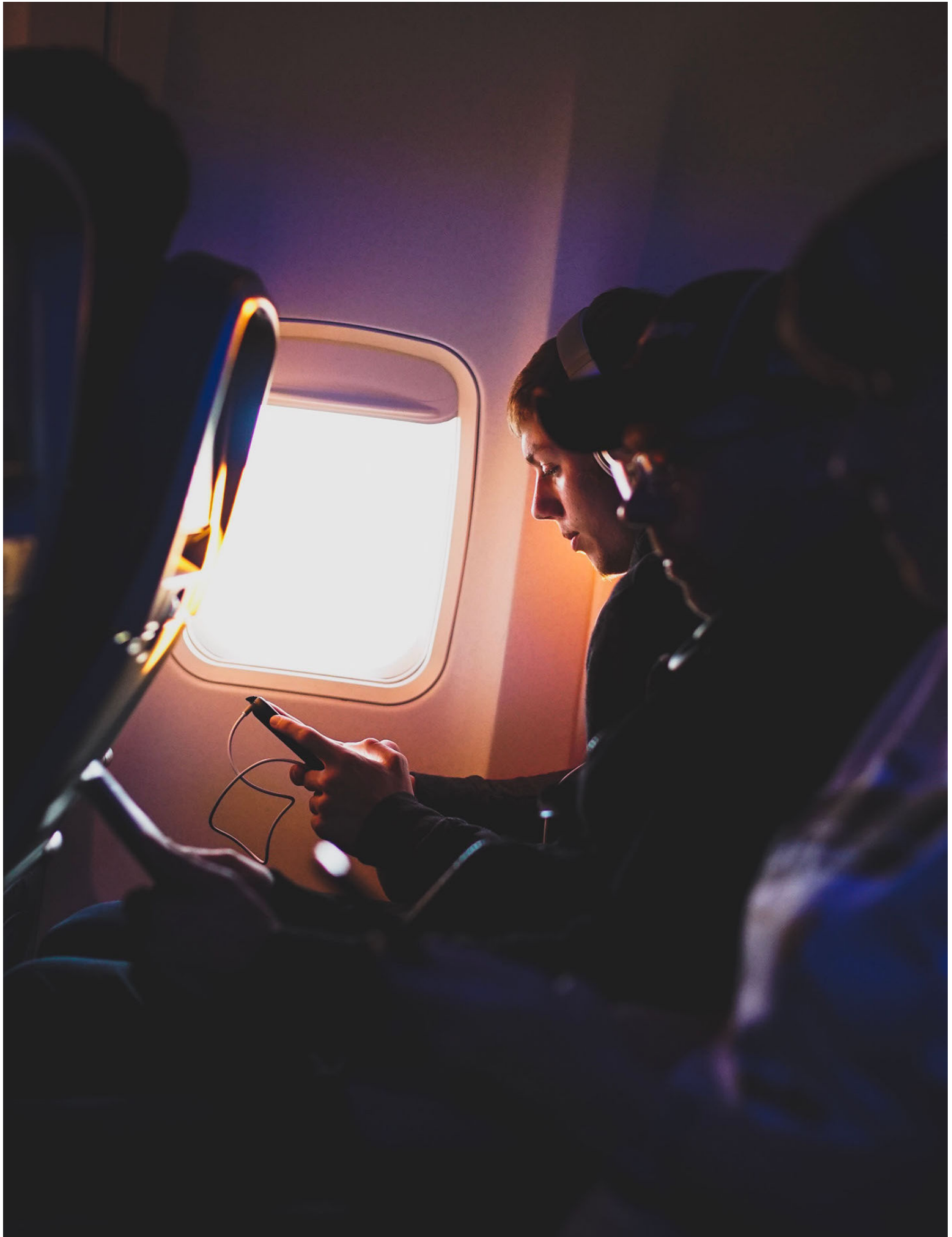


[Click Here To Watch The Episode Clip](#)



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Check us out on Apple Podcasts for full episodes!



REACTIONS

The podcast has solid 5-star ratings on Apple Podcasts, where 60% of all podcast listeners tune in:

Here are just some:

"Would go to war in business and in life with Cas any day.. Don't believe me... just tune into this podcast... you'll see what I mean!" -Wes Knight

"This podcast is full of value! Casanova has so much knowledge that he selflessly pours into others." - chyna_1473

"Life changing information! I love this podcast, so many gems are dropped on every episode! Seriously if you are not listening you are missing out!" -RandiFields

"Amazing, inspiring content." Casanova keeps bringing on amazing movers and shakers and providing priceless value." -CocoTee17



WHY PARTNER WITH THE DREAM NATION PODCAST?

Dream Nation is a **unique** podcast **designed for the business-minded millennial or individual entrepreneur** who's ready to **create the business, life, and legacy of their dreams**. These entrepreneurs have the vision but just need a little help figuring out the resources to build that dream.

Our podcast offers our audience:

- Episodes of inspirational and strategic advice (aka hustle and entrepreneurial muscle) designed for the entrepreneur who refuses to settle in life
- Insightful conversations with some of the world's peak-performing entrepreneurs, thought leaders, and change makers
- A resource hub referencing books, blogs, courses, videos, and more to help practical dreamers bridge the gap between their dreams and their reality.



Our podcast offers our partners:

- Maximum exposure of your product or service to a highly motivated and targeted group of entrepreneurial leaders and future change makers
- Various options for advertising and promotion through multiple channels
- Connection with a growing community of influencers in the real estate and entrepreneurial space.

WHAT WE SEEK IN A DREAMNATION PARTNERSHIP

Ultimately, we want to build long-term relationships with our partners to deliver long term value to our audience. We understand we need to start off "dating" rather than getting married, with that said we'd like to start with a **8-12 episode partnership which will** allow our partners to get a feel of their ROI and also help us to bring more listeners to the Dream Nation podcast, as well as bring on **more quality** guests, and guests with **bigger audiences**. This in turn will bring **more awareness** and **potential customers to your business**. The ads featuring your business in the episodes will **forever be attached to the 8-12 episodes, as they continue to receive downloads year after year**.



Average Time
1.51 Sec
- 3% From last Week

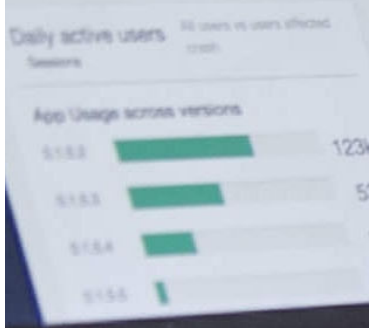
Total Males
2,500
+ 34% From last Week

Total Females
4,567
+ 12% From last Week

Total Collections
2,315
+ 54% From last Week

Total Connections
7,325
+ 54% From last Week

User Signup Converted Sales Profit Made



Daily active users

- Settings
- Subscription
- Auto Renewal
- Achievements
- Auto Renewal
- Achievements

Account Balance: €0.00(EUR)
€0.00(EUR) per month
Basic Subscription

What We Can Offer:

- A thirty-second to one-minute spot at the top, middle, or end of every episode. This spot will always remain with the sponsored episode, and **will continue to receive downloads for years to come**. Some added bonuses to help with your branding and visibility we can throw in are:
- " Brought to you by DreamNation partner _____ " on the footer of our website homepage.
- "Presented by _____ " on the show logo that is sent to iTunes (now Apple Podcasts), Google Play, Stitcher, and dozens of other podcast aggregator apps.
- An embedded _____ ad on every episode page of the website that you've been attached to.



WHY PODCAST ADVERTISING?

Podcasts offer a **laser-targeted, engaged audience**. Recent research has shown that podcast listeners **listen to 90% of an episode** and almost no listeners fast-forward past ads. They listen when they are driving, exercising, or winding down at bedtime. It is truly one of the best engagement platforms out there ([here's some info from Fast Company](#)).

High Household Income -- Monthly podcast listeners have a higher household income (41% with \$75K+) than the average U.S. population (29%) -- according to [2019 Edison Research](#).

Strong Conversion Rates -- Podcast channels drive an average 34% lift in conversions, as compared to an average 2.6% lift across non-podcast channels such as digital display (1.1%), print (2.4%), and linear TV (3.1%). -- according to [Claritas podcast attribution](#).



SOME OF OUR GUESTS



John Lee Dumas -- host of Entrepreneurs on Fire, an award winning podcast w/ over 2000 episodes, 1 million+ listens a month



Pat Flynn -- Entrepreneur, Speaker, & Host of Smart Passive Income Podcast with over 60+ million downloads.



Patrice Washington -- Best Selling Author, Speaker, Podcast Host, and personal finance expert



Anthony Trucks -- Former NFL Athlete, American Ninja Warrior on NBC, International speaker, podcast host



Dean Graziosi -- Multiple New York Times best selling author, entrepreneur, and investor, and podcast host.



Chalene Johnson -- New York Times bestselling author, motivational speaker, podcast host, and fitness celebrity.

**Questions? Contact us at
team@casanovabrooks.com or
give Casanova a call directly @
402-680-7616**

We look forward to a relationship with YOU and appreciate the opportunity to discuss this unique partnership. We hope to hear from you at your convenience.

PODCAST



DREAM NATION

WITH CASANOVA BROOKS